

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54913	CF LOC-POL	FBD - LBD: 10/15/12 - 10/21/12	HL#:	Created: 09/19/12 10:16 AM
Client: REPUBLICAN JEWISH COALITION...	CPE: RJC / /	Agency Commission: 15 %	Updated: GUTIERA on 09/19/12 04:12 PM	
Agency: JAMESTOWN ASSOCIATES	Product: REPUBLICAN JEWISH	Self :20:00	Confirmed: 09/19/12 04:12 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/19/12 06:10 PM	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL3	2 2 2 2 2 0 0	NEWS	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	1 1 1 1 1 0 0	DAY	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ENEWS5P	M T W T F * *	NEWS	30				0.0	\$1,500.00	3	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEARLY01	M T W T F * *	NEWS	30				0.0	\$1,500.00	3	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE1	M T W T F S S	NEWS	30				0.0	\$2,500.00	3	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54913 CF LOC-POL FBD - LBD: 10/15/12 - 10/21/12 HL#: Created: 09/19/12 10:16 AM
 Client: REPUBLICAN JEWISH COALITION... CPE: RJC / / Agency Commission: 15 % Updated: GUTIERA on 09/19/12 04:12 PM
 Agency: JAMESTOWN ASSOCIATES Product: REPUBLICAN JEWISH Self :20:00 Confirmed: 09/19/12 04:12 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/19/12 06:10 PM
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	* * * * * S	MORN	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WFACE	* * * * * S	MORN	30				0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	41	0	\$38,750.00	\$32,937.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$38,750.00	\$32,937.50	\$0.00	\$0.00